THE WEDGE

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"My Home"

MAY 1916

North American Construction Co.

Bay City, Mich.

OFFICE OF THE
Secretary-Treasurer
General Manager

May 1, 1916.

To Those Who Expect to Build:

I believe that my position and touch with the building markets enables me to make a careful forecast of the future.

You know as well as I do that 1916 has been the greatest building year for a period of 10 years. You also know that different materials have increased in price beyond all expectations.

We were particularly fortunate in 1914 in being able to contract Aladdin needs for two years ahead. And still more fortunate when we were able to buy up additional contracts last year. But our extensive business this year which is at least three times greater than ever before, is reducing our large holdings so rapidly that we are doubtful if we will be able to finish the year from present stocks.

And this great increase in business is due because Aladdin was the only one who used last year's prices or charged the same for his goods in 1916 as he did in 1915.

But today many prices are taking another increase with a notice that they will not be guaranteed after 30 days.

Everything is going up. Nails, lock sets, plaster, glass, paints, oils, stains, lath, shingles and lumber have been increased in price a number of times. And many of these manufacturers have orders for two years in advance.

While we hope to sell Aladdin Houses next year for the same prices as are quoted this year, we cannot guarantee that Aladdin prices will not be increased.

I, therefore, strongly advise anyone contemplating building, to do so now.

I know this advice will save you money and after you have compared the cost next year with the price you paid today, you will find you have saved from $100 to $800.00.

Very truly yours,

O. Sovereign

General Manager.

—an open letter written to save you from $200 to $500

The Stanhope Home—Pet Design of President Sovereign

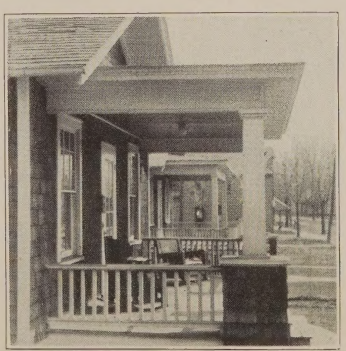
THE Stanhope bungalow has less waste space than any other bungalow of this size and price that I have ever seen. It is just the ideal home for the average American family. It has no crude bungalow appearance fashioned to last for only a year or two. For these reasons, I advise those who are seeking a home of this size to build the Stanhope.

W. J. SOVEREIGN.

Ten years ago, builders designed a dwelling house that was supposed to meet the wants of the average builder. This home was built on simple lines. The chief object of its builders was to secure a maximum of floor or room space, with little or no thought to the exterior appearance or design. To get this result, the home was generally, if not always, built with a second story. Of course, the two-story home has advantages that are not always possible in the one-story design, but at that time, it was conceded that the one-story home was too expensive and not as practical as the two-story design.

The hopes of the builders of the model two-story design were lost when bungalow architecture put in its claim in the western cities of the United States. The great demand was for bungalows—one-story, squatty, and with the same number of rooms as the customary two-story homes. Bungalow ideas were plentiful, and nearly everyone built on these lines. But in most cases the cost of building a bungalow was prohibitive with great chances for disappointment on account of the floor plan or room arrangement. For a long time the bungalow home was limited to the builder who intended to invest from $3,000 to $4,000 or more, as results were far from satisfactory in securing a compact, low cost home that could be completed for $2,000 or less. Now as we have the opportunity of looking back on early efforts, we can see the reason, the mistake. Too much attention was paid to exterior fancies. If one were to build a home during the early days of bungalow popularity, his ideas ran to a crude, clumsy and awkward exterior appearance—a porch here, pergola or bay window there, etc. Then the interior was made to fit and often at a great sacrifice of comfort. The living room was probably dark and odd shaped because it had to fit a fanciful idea on the exterior. The dining room

A View of the Stanhope Porch



probably adjoined living room by a hallway because an extra bedroom was needed in the front of the house to accommodate the members of the family. Or the dining room and living room were combined in one large room and the balance of the house cut up into other rooms by a number of partitions.

Such was the experience, and costly, too, that was burdened by those who wanted a bungalow home.

President W. J. Sovereign, of the North American Construction Company, saw this great mistake that was being made at the cost of the builder, and realized the fact that a vast number of families thruout the United States were anxious to build bungalow homes if placed within the limit of their means, and this is where the Stanhope bungalow was born—in the mind of W. J. Sovereign.

In order to avoid the mistake of bungalow builders, the floor plan was designed first. In this, sufficient space was provided to give ample room for the family of three, four or five. It was necessary to have three bedrooms, living room, well lighted, and dining room, kitchen and bathroom. The problem was placed before the Aladdin Board of Seven and each phase of the completed home—the floor plan, the construction, proportions of roof and porch, placing of windows, heating of the home and lighting—was completed. Here the finished home was visualized—built on paper. After it was erected on a choice lot, it was cataloged and presented to home-builders generally.

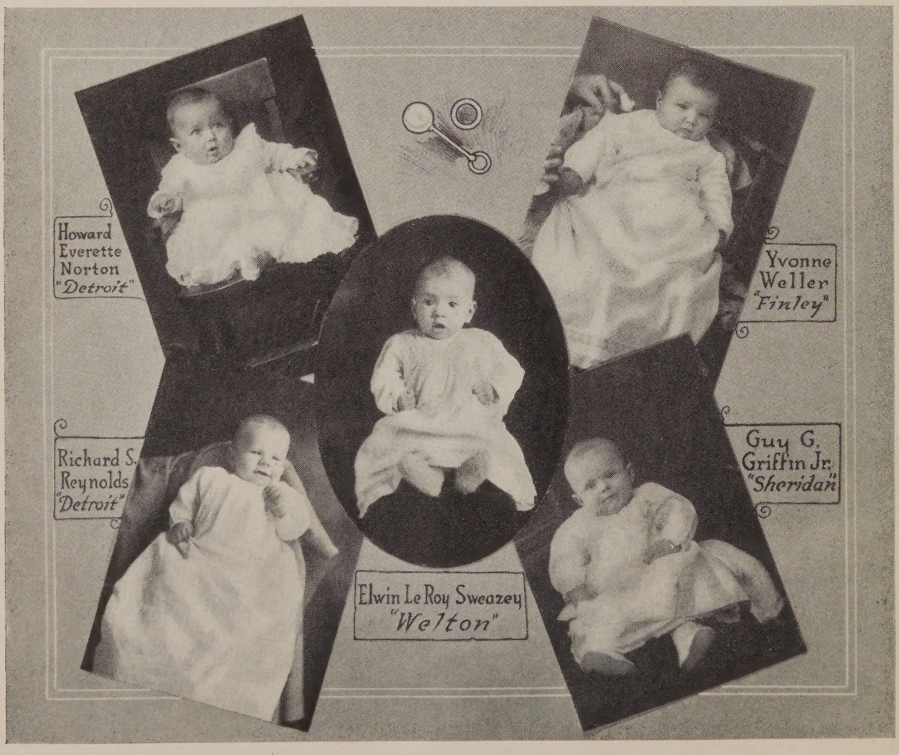
The families that had planned a home of this size and desired a bungalow, saw at first glance that it was the most advanced type of its kind. The number of rooms within the home was cause for the greatest satisfaction. And could you ask for a handsomer design—a truer bungalow? Notice the porch. Heavy pedestals supporting three-quarter columns are the first ear-marks of bungalow lines. The shingled exterior gives an air of refinement to the exterior and conforms to bungalow principles. But the chief advantage of the Stanhope over other bungalows of its size is in the room arrangement, which Stanhope owners claim is the most convenient ever built into a home of this size.

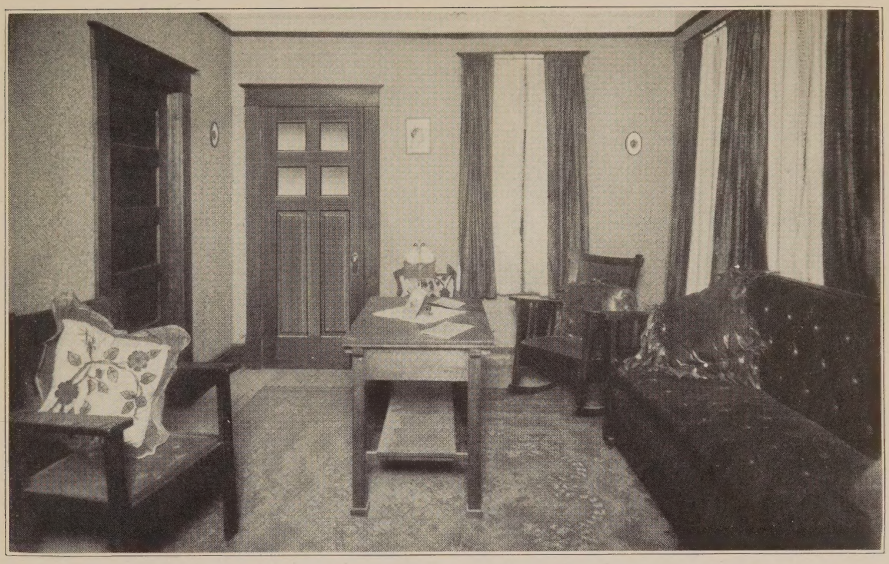
The Stanhope is the pet design of President Sovereign. It is a home of his ideas, from his personal plans for the average family.

It is the result of his many years of experience in home building with the personal knowledge of the wants, desires and needs of the average family.

No man without Mr. Sovereign's lifelong experience could have designed a home to sell at the Stanhope price with Stanhope comfort, convenience and attractiveness. Mr. Sovereign personally routes each Stanhope order thru the mills. Satisfaction begins in the manufacture of the lumber, continues on thru the erection of the home to the many years of happy ownership and occupancy.

And many are the owners who greatly appreciated Mr. Sovereign's advice: "I advise those who are seeking a home of this size to build the Stanhope."





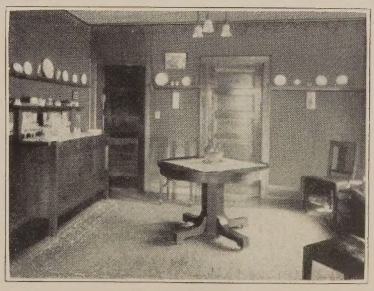
My Visit to the Stanhope

By Marie Jaxson

THE Stanhope is really one of the most delightful homes I have ever entered. There is a certain "homey" appearance about the interior that seems to be impressed upon the mind of the visitor. As the beautifully grained heavy front door swings back and we are ushered into the cozy living room, the cool, refreshing appearance of the softly tinted walls, the beauty of the perfectly finished woodwork and the flood of light which greets one, all serve to make this home one of the most popular of Aladdin's designs.

It seems that the designers arranged the wall space in such a skillful manner that not one piece of furniture was out of place. Here in the left hand corner stood a lovely leather davenport where we sat down to chat with the hostess while we talked over the Aladdin plan. A heavy leather easy chair stood in the corner nearest the dining room and next to the double windows which were opened from the bottom and thru which the fragrant perfume of the flowers in the window box came in to greet us. In the opposite right hand corner was a straight, massive leather chair in which sat our hostess. The soft, white, clinging voile curtains and rich brown draperies, which matched the velvet rug, emphasized the perfect harmony of this most comfortable living room. The pretty mission library table in the center of the room was covered with magazines and books, suggesting a quiet evening at home, and the whole room seemed to spell COMFORT in capital letters.

After a short chat, our hostess led us into the dining room, which is separated from the living room by a wide archway as majestic looking as the trees from which it was hewn. Here again, the harmony and convenient arrangement seemed to strike me. The swinging door into the kitchen at the far end of the dining room, the large double windows, the wall space at the left for a buffet and the general arrangement of furniture in a most satisfactory and artistic way are features which finally led to my purchase of this wonderful bungalow of bungalows.



Here again, soft, clinging voile curtains over which were hung draperies of old blue brocaded silk seemed to spread a

certain peaceful air over the place. The old blue in the draperies appeared to be reflected in the simple rug and the highly polished floors, which were beautifully grained. The old blue tinted walls were topped by a neat narrow border and the white ceilings in both rooms gave the house a very sanitary appearance, and I could not help but think what a pleasure it must be to care for such a dear little home.

From the dining room, our hostess led us thru the swinging door into her kitchen which is size ten by twelve, and is lighted by a large window at the right. The refrigerator stood in the forward right hand corner, while in the opposite corner was the gas range. On the left hand side of the room in the forward corner was a kitchen cabinet with a work table, at the side of which was the kitchen sink with two drain boards, making it convenient for the housewife to bring soiled dishes from the dining room into the kitchen and place them on the right drain board, and enabling her to wash them in the sink, place them on the left drain board and then to dry them and replace in the cupboard. A small table with two chairs stood in the far left hand corner. The walls, ceiling and woodwork were pure white and a pretty light blue linoleum covered the floor. A short white muslin curtain hung before the window which was open to allow the breeze into the room. The back door leading outdoors completed the "efficiency kitchen," as our hostess termed it.

Leaving the kitchen, we again entered the dining room and were taken into the small hallway from which branched off the bathroom, all done in white, and the small back bedroom with large window. This room was furnished in a delicate shade of yellow, with yellow tinted walls, white woodwork, yellow cretonne draperies and a small, yellow wash rug on the polished floor. The furniture was of bird's eye maple.

We now entered the bedroom leading from the dining room. This bedroom is larger than the back bedroom and has a large window at the left. In the left front corner was a built-in closette, beautifully grained, stained and varnished and our hostess assured us it was most convenient. This room was furnished in pale blue—blue tinted walls, white ceilings and woodwork, blue draperies and a blue rug, while the furniture was of mission finish.

A front bedroom leading from the living room with a large window opening on the porch completed the floor plan of this ideal six-room bungalow. A built-in closette in the back left hand corner was also a feature of this room, which was furnished in a light tan, with draperies of silk over white muslin curtains. As this was the spare room, it was furnished a little more lavishly in American walnut, with a tan rug matching the walls and draperies. The woodwork in this room was finished in light oak and made a very pleasing appearance.

This ended our visit to the Stanhope, and I could not help but think what a pleasure it must be to take care of such a wonderful little nest. At any rate, I hope to have this pleasure as soon as my own little Stanhope is completed.

My Home!

THE covers for this issue of THE WEDGE are devoted to the Stanhope home dressed in a rich spring garb. It expresses the dreams of every American man, woman and child—home.

Whenever the word home is mentioned, the mental picture flashes before us and grips us with a feeling of unrest. Every detail of this handsome model blends with the touches of nature. The sidewalls of shingles stained a rich brown form a contrast that is the setting for the entire color scheme. The flowers in dainty tints of purple, yellow, red, orange and blue seem to sparkle like jewels which give life to the setting. The sharp and rugged lines of the foundation are softened by shrubs that break up a monotony of sameness.

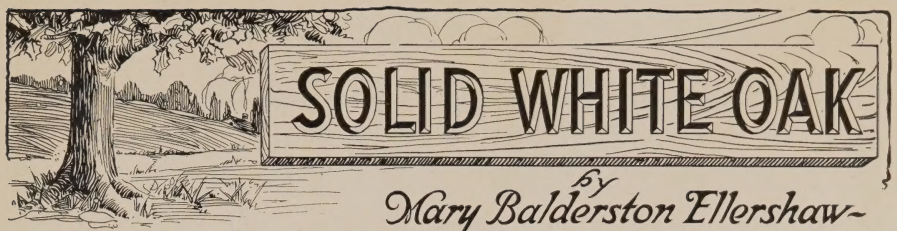
The trimmings of white on the home seem to form a relationship between home and flowers.

The stately maples cast over-hanging branches toward it which seem to form an archway to this beautiful picture in the handsome setting. The soft sunlight filtering thru the net-work of foliage beats upon nature's carpet of green, and adds beauty to the flowers, awakens each sleeping bud and injects life into every jewel of nature. There is a spirit of hospitality that bids us enter and be entranced by its charm.

This home has contentment for the mind, love for the lonely, happiness for the heart, affection for mankind, sympathy for the sorrowful.

That is the dream of home placed before you—before us all. It is our love for the beautiful that thinks for us, paints this mental picture in our minds and inspires us with the ambition and the hopes that some day it will be fulfilled.

Spring is the season of new life, creation and preparing and building.



SOLID WHITE OAK

by Mary Balderston Ellershaw

WHEN Zebulun Asbury, widower of the late Jane Sarah Asbury, took unto himself a second wife, in the person of Latheda Wilma, the community gasped. When they found she had nick-named him "Jack" they gasped several times and turned to other things shaking their heads and wondering how long her butterfly-like personality would survive the wet blanket of his pessimistic views and sordid practicability.

As the weeks grew into months and the months to several years, however, and still, ponderous, stolid, Zebulun was present at all the social gatherings with his little fluttering, brown and gold wife at his side—when they saw how he grinned, in a sheepish pleasure, when she called him Jack, they wondered why poor, meek, little Jane Sarah had not had the courage to break down the barriers as Latheda had done. Yet there were those who remembered Jane Sarah before she was married—a bright, energetic girl with a will of her own, they could not account for it.

In the fourth year a baby boy was born to them, a dear little plump, rollicking chap, that soon became the apple of his father's eye. Latheda was, of course, kept more or less at home for the next two years, except for occasional visits to her mother. Old, domineering habits began to reassert themselves in Zebulun. He began to neglect the little tendernesses her girlishness had roused in him, he even showed a slight irritability at being called Jack. Latheda took it good naturedly and attributed it to the added responsibilities of fatherhood. Jane Sarah had been blessed with no children to relieve her monotony of life. Poor little Latheda, she could not comprehend that her summer day was over and her lover-like Jack had become again the austere domineering, gruff, Zebulun Asbury.

That winter he sold that part of the farm on which the house stood, making it necessary to build a new one as soon as spring opened. Latheda thrilled at the thought, and hoped to find again her lover in the intimacy of planning together. In their courtship days they had pored over books of designs, hoping some day to build an entirely new house, and in every particular he had agreed with her desires, declaring they were exactly what he had planned. In her mind's eye the little low, green bungalow—with the shady porch, was as good as built, she had day-dreamed over each and every room and papered and furnished them all. Even the flower-beds glowed on the lawn with their wealth of blossoms.

The house they occupied had been Asbury's father's. He had been born and raised there. It was a big brick house built in that time "before the revolution" it was alleged, when they seem to have had only the one design and had to repeat it many many times for fear of forgetting it. It climbed as high up in the air as possible with a maximum of space and minimum of room. One looking at it from the outside would think it would hold a regiment of guests, were they so unfortunate as to keep house in it they found not a corner to tuck even more than two extra ones. The cellar was reached—beginning the journey from the kitchen—thru the dining room, an entry hall, the front hall, the porch and around the

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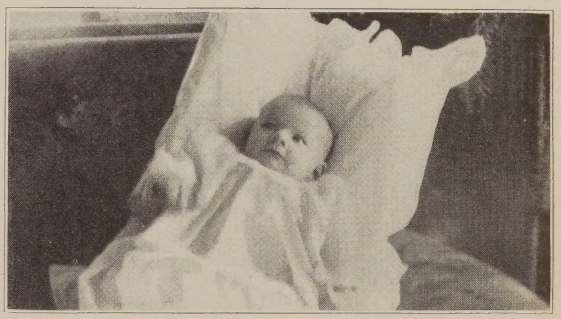
Aladdin's Valentine— "Billy" Sovereign



On Valentine's Day, February 14, 1916, "Billy" Sovereign, an eight-pound valentine with ruddy cheeks, dimpled fists and chubby toes was sent to President and Mrs. W. J. Sovereign. And "Billy" is surely one of the cutest valentines we have ever seen.

It seemed as if everyone wanted to entertain him at once. But to this, little Billy took exception, being happiest when he was safe in his daddy's arms. Even nurse had to wait until Billy finished telling daddy about the Aladdin Houses he liked best.

Little Sally Aladdin thinks Billy is just the nicest little Valentine Wedgling ever. She was the busiest little girl in town hunting up things that would make little Billy laugh. A great part of her time was occupied keeping "Center," her big Scotch collie, from kissing Billy's cute little hands and toes.

Whenever Billy finds a spare moment, he is busily occupied in a study of Aladdin Houses. He has promised to submit his first house design soon. From his present selections, we think Billy will specialize in bungalow architecture.

Little Billy Sovereign was born in the Aladdin Home "The Massachusetts."

Lumber Trusts or Associations

Are They For You or Against You?

It is an undeniable fact that practically all of the great manufacturers of lumber, the wholesalers of lumber and the retailers of lumber are organized together in associations, as they are termed.

Why is it necessary for a large or a small lumber company to be a member of an association? Why can they not sell their lumber and other building material just as you or we would do without associating themselves with all others engaged in the same line of business?

There must be a reason for such associations and there is. Everyone knows or can easily find out what the prices of lumber were last year and up until last fall. Anyone familiar at all with the prices of lumber at the present time will know that it has advanced from $4.00 to $10.00 per thousand depending on the kind of lumber.

What is the reason for this big advance in the prices of lumber? The standing timber from which the logs and lumber are cut, is worth no more today than it was last year. The cost of labor and manufacturing costs no more now than it did a year ago or last fall. Then what is it that so greatly increased the price and costs on your lumber?

A few years ago there was a big lumber association formed and in operation in the South, covering largely the Southern Pine interests. The government investigated this association and found it operating illegally; found that it was associated for the purpose of stifling competition; found that it was increasing the prices on lumber unjustly. This association was prosecuted and disbanded by the government.

Last year the Southern lumber barons petitioned the government for the privilege of associating themselves together primarily for the purpose of devising ways and means of lowering their costs and such like, but saying nothing about the possibility of increasing the prices of lumber. The government granted this permission in good faith.

Last fall the lumber barons of the South got together and saw an opportunity of increasing by leaps and bounds the prices of all Southern Yellow Pine. They, therefore, immediately increased the prices of all kinds of Southern lumber. They jumped from $1.00 to $2.00, from $2.00 to $4.00 and on some classes as high as $9.00 and $10.00.

The West Coast lumber associations saw what the Yellow Pine associations had accomplished and they immediately got together and advanced the prices on West Coast lumber. This was no sooner accomplished than the great manufacturers of Hemlock and Hardwoods got together and the prices on Hemlock and Hardwoods were immediately advanced many dollars per thousand.

No individual manufacturer or seller of lumber or other building material could accomplish these results singly. It had to be in unison with all others. By their working together, they have been successful in forcing up the prices of lumber, which you and everyone must pay if you buy from them or their representatives.

You must pay greatly increased prices for lumber that is no better and costs no more to manufacture.

A great many of the small retail lumber dealers thruout the country, men who, you believe without further knowledge, own their own yards, are owned and controlled by large lumber interests and are what are known as "line yards." This means that one big manufacturer of lumber may own from twenty to forty or fifty individual retail lumber yards thru a certain section of the country. By prearrangement, he has no competition in these districts so that in purchasing from these small "line yards," you are buying directly, in many instances, from the big manufacturer who is associated for the purpose of boosting the prices of lumber to start with.

The other class of retail yards, that are owned by their individual local stock holders, are nearly always associated in one or another of the retail dealers' associations thruout the country. These associations they term as protective associations, but the largest part of the protectiveness lies in their getting a big price for what they are selling.

The manufacturers of Aladdin houses are in no way associated with any kind of lumber association nor are they connected with any interests of any kind beyond the manufacturing of Aladdin houses exclusively.

The prices of Aladdin houses are practically the same this year as they were last year.

We believe in giving honest value and saving our customers as much money as possible.

Aladdin Household Department

By MRS. EVELYN BEACH

To Clean a Clothesline.

Wrap the line around the washboard, put it into a tub of suds, and scrub with the scrubbing brush.

A Sweeping Hint.

Do not follow the old time way of sweeping carpets all the time one way of the nap, as it wears off quicker than by sweeping both ways.

For the Hands.

To keep the hands in good condition, take equal parts of bay rum, alcohol, rose water and glycerine, 1 drop of carbolic acid, and juice of one lemon. Rub the hands with this. When dry, rub them well with corn starch and dust off.

Potatoes Au Gratin.

Slice cold boiled potatoes, stew in broth or milk, season with salt and pepper, sprinkle with grated cheese and bread crumbs mixed, and brown in the oven.

Potato Soup.

One cup of mashed potatoes, two tablespoons of butter, one quart sweet milk, salt and pepper to taste. Boil ten minutes. For rice soup use rice instead of potatoes.

Tomato Puree.

To a can of tomatoes, add one pint of water; boil ten minutes, strain thru a sieve, put back into the kettle, add a third of a teaspoon of soda, three tablespoons of butter, one quart of sweet milk, salt and pepper to taste. Just before serving, add two rolled crackers or bread crumbs. Fresh tomatoes are nice in place of canned ones.

Baked Omelet.

Four eggs beaten separately, one tablespoon of flour, piece of butter the size of a walnut. Rub flour and butter together. Add a pinch of salt, then the yolks of the eggs, then the beaten whites. Stir into this a pint of sweet milk. Put all into a round baking pan. Bake in the oven fifteen or twenty minutes.

For Cleaning Furniture.

Linseed oil and vinegar, mixed in equal parts, will be found a great help in cleaning furniture.

Home Building as an Investment

By Rene Fredericks

IN a thriving city in Michigan, a certain man, after conducting a grocery and notion store for more than eighteen years, has now retired and left his business cares to his two sons. It was not old age that induced him to leave his business—he is but forty-one years old, has splendid health and is very active. One day, when one of his curious friends asked him what he intended to do in order to spend his time, he replied: "I'll give most of my time to caring for my six houses that are now rented. I have plans ready for two more, the overseeing of which will occupy the greatest part of my time this summer." And this is how the groceryman began to invest his money in home building.

In the first ten years of his business life, this grocer was able to pay up all his accounts, pay off a slight debt for stock in his store and save a trifle over one thousand dollars. He realized that here he had one thousand dollars that could be invested. But which was the best investment—to enlarge his grocery stock, bring in new lines or to build a small home on the lot in the rear of his store?

He remembered that a friend of his, who was in the drygoods business in one of the suburbs, had added shoes to his stock, and he decided to call on this friend to ask his advice and to explain the problem to him.

"Enlarging the stock seems to be a good idea," explained his friend, "but then you carry all the risk in one place. Just a year ago last spring I decided to add a shoe department to my store. With the balance of my help, I was not too busy in the drygoods and notion departments, so I took active charge of each line with a competent clerk in the shoe department to assist me.

"At the beginning, the shoe business looked a trifle slow, but I was certain this was due to the short time we were in the business. I kept a small amount of advertising in the papers to help it along, but after the first year's business was totaled and our expenses paid, we found a loss of $700 on our shoe business.

"I decided to hold it a trifle longer in the hope that it would soon pay a profit. However, a few months ago I received an offer from a man who understood the shoe business and I decided to sell it outright. I found that it does not pay to invest money in a business which you do not understand. My loss was probably due to a lack of knowledge in buying a shoe stock and a limited knowledge in advertising and selling shoes to the customer. Of course, the clerk I hired was a fair salesman, but he lacked managing ability. To hire a good shoe department manager would have been too costly for the small department I had installed."

This advice satisfied the grocer that he should not invest his money in a new line of which he knew nothing, so he decided to build the small house on the back end of the lot on which his store building stood. After the home was completed, he had no trouble renting it to a good tenant and received $14.00 a month in return. When he paid his yearly taxes, he found an increase of less than three per cent on his entire valuation, leaving practically a net return of ten per cent on the one thousand dollars invested in the home.

This was a very satisfactory profit on his money, so after the next three years of good business had brought him a bank surplus of over $1800, he decided to build another home for renting purposes.

Contrast the cost of this house completed—$1,600—with an equal investment in stocks or bonds. This home brings $17 a month rent. No chance for loss—it increases in value, instead.

The investment in the home he was now renting required none of his time and paid him well, enabling him to give his undivided attention to his store, stock and trade. The business received careful management and his volume of business grew rapidly, showing good profits at the end of each year. He decided never to take on new lines, as he felt the present size of his business demanded his entire attention and would repay him according to the time he allowed it.

In this way he continued, until today he owns six houses in all, has them all rented and now has plans for two more.

Homebuilding and owning is the safest form of investment. The sudden business reverses that often turn success into failure are not experienced. In fact, little or no risk is carried by the careful investor in homes.

As an investment for salaried men, home owning is the most popular. Speculation in stocks and bonds is more or less a game

(Continued on page 18)

How the Prizes Will Be Awarded

First, there will be a first prize for every house or design listed in Aladdin's catalog. As an illustration: The best picture submitted of the Georgia No. 1 with neatest yard and surroundings secures first prize for the Georgia No. 1 design. The best picture of the Gretna submitted secures the first prize for the Gretna design and so on. By no means is the contest limited to the designs shown in the 1916 catalog. Those owning homes shown in previous Aladdin catalogs are as eligible and will have an equal chance of winning a prize. An example: The Huron home shown in the 1915 Aladdin catalog will be classed with all other Huron photographs from which a selection will be made for first prize.

Merit prizes are limited to one hundred. The merit prizes will be awarded to those who were decided second or third best, according to the judges' decisions.

The first prize for each home is $10 in gold.

The merit prize for each home is $5 in gold.

IT IS again time that we all loo... mer. The Ala... his grounds. A... Annual Aladdin Garden ... test is made large enough ... Home owners.

The Wedge would lik... every owner and be an i... to enter.

Any Aladdin Owner Eligible

This contest is arranged so that every home, large or small, bungalow or dwelling, has an equal chance. You will not compete with any other home owners but those who own a home of the same design as yours. In this way you will have an equal opportunity because the size and price of the home will have no bearing on the judges' decisions. The Board of Seven, who will act as judges, will require but one photograph. Should you care to submit two, you may, however one is all that is necessary. The only request made by the judges was to have the photographs large enough, either size 5 x 7 inches or 8 x 10 inches. It is unnecessary to have them mounted on cardboard—just place photo or photos between two pieces of heavy cardboard so that they will not be broken in mailing.

Dates of This Year's Contest

Of course, the dates of the contest are arranged in the summer months to enable each one to secure best results from flowers, shrubs and lawn. The opening date is the day you receive this announcement. Closing date is July 30th. This will enable everyone to have plenty of time to get a good photograph of his home and grounds at their best.

Free Seed

In order to add stimulus to the flower garden contest, we have made arrangements to purchase a large amount of flower garden seed and send it to Aladdin home owners free of charge.

The question of quality of the seeds was given very much attention, and after carefully considering a number of offers from seed companies, we have accepted the Gregory Farm Seed Company's seeds, even though the price was not as favorable as some of the others. But these seeds are selected from the best sources, all grown on northern lands that are rich and fertile, making the seeds healthier and heartier, warranting sure growth.

This offer includes sufficient seed to plant your flower garden only, and as many varieties as you desire to select. We also offer all flower garden contestants ground plans and suggestions free of charge.

You can make your selection from the list of seeds enclosed herewith. Make up your order and send to Editor, The Wedge, Bay City, Michigan.

Shr...

A number o... planting on th... made up grou... shrubs will be ... lowest possible ... price for each ... delivery of sam... tract protects u... hausted we ma... today if you n...

How to ...

There are no ... blanks, qualifi... quirements to e... you have rea... look over your ... range for a ... whether you w... not. After yo... plan, put it i... mind the grass... trees and you ... of winning a ... comes to have ... clude the yard, ... house in the p... of this contest ... and surroundin...

Everyone Has Equal Opportunity

Do not think that you will not have a chance to win a prize. You have the same opportunity as everyone. And besides, the arrangements are such that you are classed separately with others owning a home the same as yours. This makes up over 200 classes which will receive prizes—both first and as many merit prizes as the judges decide to award. There is no entrance fee. There are no other requirements for you to fulfill in order to enter. All you will have to do is take care of your grounds. Send us a picture. You have probably contemplated planting flowers and fixing up your grounds this year. Here is an opportunity to get a prize in the Garden Contest.

Contest Opens Day You Receive

Garden Contest

in the Interest of Aladdin Home Owners

gain time to pull out the rusty hoe, rake and spade and fix up the grounds. This is the season we all look forward to—Spring—and take a great pleasure in decorating the yard for the sum- The Aladdin home owner takes an added interest because of a friendly competition in preparing rounds. Aladdin gardens over the entire country are due now for attention. For the Eighth Garden Contest, greater plans and preparation were made than ever before. This year the con- enough, and with many more prizes, in order to accommodate the increased number of Aladdin

would like to see everyone enter and we are sure that the plans made for this year will please l be an incentive to him to take part. Read the full particulars given here and then decide

Shrubbery at Cost Prices!

A number of owners having just completed their new homes will require shrubs for ting on the corners of porches, etc. In order to save these owners money we have de up groups of shrubs and placed a quantity order with a large grower. These ubs will be sold to you at cost in order to give you better and healthier stock at the st possible price. See the sheet enclosed. It gives complete lists of shrubs and e for each group. We have only a limited number and will not be able to guarantee very of same unless you send your order without delay. Our con- protects us only on a limited number. After this supply is ex- sted we may not be able to secure more. Don't delay, but decide if you need shrubs.

Decide Now!

You will not lose—the contest costs nothing for membership.

You will receive the benefit of a handsome home and surroundings. Besides this, you have an opportunity of winning a handsome prize.

Would you ask any fairer and better conditions? Join the other Aladdin owners. Enter Now—To-day!

How to Enter Contest

re no entrance fees, entrance ualifications, or other re- s to enter the contest. After ave read this announcement, over your grounds, plan or ar- e for a few flowers, ascertain ther you will care for shrubs or fter you have formulated a , put it into action. Keep in f the grass, flowers, shrubs and and you will be reasonably sure inning a prize. When the time ets to have the picture taken in- the yard, and also the complete e in the pictures. The only rule his contest is—a presentable home surroundings.

How to Send Pictures

It is not necessary to have photos mounted on cardboard. Take a piece of common cardboard from a box, cut near the size of picture or pictures, wrap it up carefully in paper and tie well with cord.

Write your name on back of photo.

Address it to Editor, The Wedge, care North American Construction Co., Bay City, Michigan. Put your name and address in one corner in case photo is lost or missent.

More Prizes this Year than Ever before

Winners of Last Year's Contest

ve This Notice—Closes July 30th

EDITORIAL

THE WEDGE. Published ten times each year by the NORTH AMERICAN CONSTRUCTION CO., having General Offices at Bay City, Michigan, and Mills in Michigan, Florida, Louisiana and Oregon, U. S. A., Toronto, Ottawa and Vancouver, Canada. Edited to help reduce the cost of better homes.

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ADDRESS ALL CONTRIBUTIONS TO EDITOR THE WEDGE, Care of Company

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Efficiency in Building

How much more sensible are modern home builders than were those of a few years ago!

The wonderful doctrine of efficiency has taken hold of the home builder's plans and changed them in many ways.

Don't you remember the old-fashioned parlor with its plush and hair cloth furniture, its heavy curtains, velvet carpet and dust catching bric-a-brac?

You'll find many such rooms in old-fashioned homes today. But you don't find them in the new homes.

Efficiency eliminates waste. And what is more wasteful than a parlor? It occupied the best part of the house, was used but on rare occasions. It was unsanitary and it was everything that it shouldn't be.

The old-fashioned home builder wanted to build a big rambling place with wings and ells and fussy bay windows, with ever so much more room than he or his family needed or could use.

The modern home builder plans for his needs, and he abhors a big house of many rooms.

Efficiency directs that the room most used is the most important and should be given the first consideration. That is, of course, the living room. It must have the best location in the house, must be well lighted, aired and especially it must be planned for comfort. No carpet to gather dust and cause the housewife hard work to clean.

Simplicity, sanitation and comfort prevail.

Then follow the dining room and kitchen in importance.

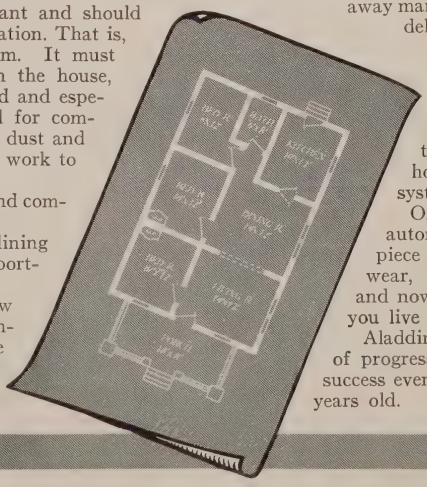
The housewife in her new home knows well the convenience in having a wide archway between living room and dining room. It makes the work easier and distributes an even light in the home.

Another modern touch that is being added to the small home is the double action door between kitchen and dining room. Housewives who have this convenience also know its value.

A bathroom of ample size, properly situated, is another thought in planning.

Each bedroom should have plenty of air and light, so that a complete change of air is possible each day. The old-fashioned carpet has lost favor in the bedrooms also. Polished floors with small rug coverings are not dust-catchers and hence more sanitary.

Since efficiency has made builders realize the cost per square foot, waste space has been eliminated in the modern home.



Organization

Christopher Columbus had an idea—Organization discovered America. The hostile Indians attempted to keep the pale-faces off American soil—organization secured a right to it.

Business wanted to communicate with distant parties—organization made it possible with the mail service.

Customers needed the products of far-away manufacturers—organization delivered it with a modern railroad system.

Business was in a hurry to quote low prices—organization delivered them over five thousand miles in a few hours with the telegraph system.

Organization makes the automobile, makes the timepiece you carry, the shoes you wear, the magazines you read and now it is making the houses you live in.

Aladdin Houses are the final step of progress that has been proven a success even though the system is ten years old.

The Household With Children

By Mabel Lorenz Ives

THE home where there are children has need of a schedule all its own. On one hand, the life of the grown up members of the family should go on much as usual. On the other hand, while children should not monopolize family life, they do require very special arrangements for their happiness and well being.

It is a wise family that decides to give over the largest, airiest bedroom to the children. Since the nursery must usually serve as both sleeping chamber and playroom, the greater the play space the happier are the children. Hence the less movable furniture the better, for this minimizes time and effort in cleaning and gives more room for romps.

In furnishing the children's quarters, the choice of wall covering is important. It is a good plan to cover the lower part of the wall with some more resistant material than plaster and wallpaper. A board or panelled wainscot about four feet high, stained the natural tone of the wood, is ideal. Painted wood shows marring considerably more. But where something not so expensive as wainscoting is wanted, something on the order of sanitas may be used with excellent results. It is durable enough to withstand the shock of iron toys without denting the wall behind, and (another vital point) the inevitable smudge marks left by little fingers can be readily wiped off with a damp cloth. This may be finished at the top by a narrow molding to match the trim of the room. But even better is a narrow shelf all the way round, on which are kept the children's books, animals and choicer toys, close at hand yet well out of reach of the tinier tots.

The nursery is no place for cast off furniture. Let the things here be few but suitable. Besides the neat iron beds, it is well to have one or two child's size chairs (I prefer still-chairs to rockers, being less liable to accident) and a capacious chest of drawers for clothing. Keep clothes in a special drawer within the owner's easy reach, so that from the age of three years each child can lay out his own fresh clothing. Hooks for hanging up the night gowns should be placed so low that each child may feel responsible for hanging up his own.

It is so important to keep children from playing too much on the floor and yet often so cumbersome to install a low play table in their bedroom that in our nursery we built an eight-foot seat in a bay window, making it two feet wide—to serve as seat and play table both. And beneath it we turned the space into toy closets, so that now it is an easy matter for the children to keep the floor free from playthings.

If there is a mirror anywhere in the room, be sure it hangs low enough for the child to see himself while seated at play. A mirror door is excellent in that it takes up no space that would otherwise be used. Far from encouraging vanity, this is vanity's cure. It helps to overcome faults of awkwardness and facial expression, and especially for an only child gives a pleasant sense of comradeship.

Most of all in the bathroom is a low-hung mirror desirable. How often do we reprove Roddy for his dirty face when it is really we who are at fault for not furnishing an automatic accuser. And who will blame a boy for neglecting toothbrush drill when he doesn't know his own teeth by sight? Make each child's towels peculiarly his own (with cross-stitch Noah's ark animals or darned work ducks). Given these, a low towel rack and soap of his own choosing, and few boys will need more than an occasional reminder to keep clean. Finally I have found nothing more conducive to a cheerful bath than letting the small boy draw his own tubful of water and turn on and off the cold shower at the end. The martyred shrinking turns to a shiver of delight when it is his own hand that opens the flood gates.

Downstairs let the children help put in plenty of low hooks for their outdoor things, and have them keep overshoes in individual boxes. Holding a child responsible for putting away his own belongings tends to foster a fine sense of self-reliance.

In the dining room, a small table—perhaps of the folding gate-legged type—for early suppers is a boon to both mother and child. It turns the simplest meal into a "party," besides saving many a spot on the family tablecloth.

Out in the yard, the sandbox should furnish whole days of seashore fun even to inland babies. Next to the brick-shaped wooden building blocks, we have found that a sandbox gives the most enduring pleasure.

(Continued on page 18)

Leota Grace Yates—a Wedgling

Miss Leota Grace Yates, born in the Aladdin Edison Home. This picture was taken when she was six months old. Notice the smile on her face. Little Leota is happy because Summer is nearly here and she is anxious to play out of doors.

Refrigerator $7.80

Removable Ice Chamber
Adjustable Shelves
Large Provision Chamber

Outercase solid ash, finished Golden Oak. Panels raised. All corners being rounded and all joints well made. Provision chamber is lined with heavy galvanized iron, furnished plain or white enameled as per price quoted below. Shelves adjustable or removable. Ice compartment fitted with removable inner lining.

No.	Width, in.	Depth, in.	Ht., in.	Wt., lbs.	Enam. Lined	Gal. Lined
4W-1160	22½	14½	40	115	$7.80	$6.95
4W-1162	24	16	41	120	9.48	8.50
4W-1164	26	19	43	155	10.40	9.65
4W-1166	27	19	45	175	12.15	11.55
4W-1168	31	20	47	195	14.45	13.40

NORTH AMERICAN CONSTRUCTION CO.
ALADDIN AVE. BAY CITY, MICH.

Can You Afford

to get along with the old table when you can get this one for **$8.45**

A Solid Oak "Homecraft" table at an exceptionally low price. The pillar is 7 inches in diameter, the table 42 inches in diameter, extends to 6, 8 or 10 feet, has our "Homecraft" Guaranteed Construction. Shipped direct from factory near Bay City. Finished Golden Oak, Fumed Oak or Early English. Shipping weight, 135 pounds.

Catalog No.	Price 6 ft.	Price 8 ft.	Price 10 ft.
4W-200	$8.45	$9.90	$11.35

North American Construction Co.
Aladdin Ave. BAY CITY, MICH.

Reddy Cut's Comment

Let's celebrate Fourth of July this year in our new Aladdin.

No saving to do cuts labor in two.

Summer—the home building season—will soon be upon us.

Ever notice the pictures of the happy little youngsters that are born in Aladdin Houses? There's a reason.

Build as they will in the future,
Not as they have in the past.

My furnace seems to grow larger and larger with each day of spring. In the fall, it seems to return to its customary size.

The ice man will soon bring out his newly decorated wagon. How much effect does this have on the cost of ice?

I do not know of a home design that appeals to so many people as the Aladdin Stanhope.

The old baseball lot of last year is now the site of a number of new homes—Aladdin's.

Isn't it queer the vast difference a little paint will make? If you have not decided to fix up a bit, better do so now.

This is the season of the year for "cramps." I noticed a few youngsters at the edge of the creek yesterday. "Just trying the water," one said. It is a trifle early and folks better keep on the lookout.

Solid White Oak

(Continued from page 7)

side of the house where the door was hidden in a clump of shrubs that poured water on one's defenseless head were the weather damp. To this house, Zebulun had, at his first marriage, added a wing. It consisted of a new dining room, kitchen and bedroom; it was these rooms that he and Latheda mainly occupied, the older part of the house being now in an advanced stage of decay.

The months rolled round, Christmas came and went, and still Latheda waited eagerly, for some word of the new house, some invitation to plan. She did not ask him about it, somehow her association with him had changed her that much. She had lost her fearless confidence in his good-will toward her opinions. In secret she went over and over the books, always turning back to the little green bungalow they had selected together.

At last when January was fast giving away to February, and they sat together beside the fire, after the boy had been tucked away, Asbury suddenly laid down his paper and said, with a great affectation of cheerfulness, "Well, Latheda, I guess the mill will come in next week if this weather holds." She started nervously at the sound of his voice, calling her from her day-dream, and then, to encourage what seemed to be a conversation about some new business project answered: "Isn't this something new? What are you going to saw?" "Well, I've got some nice white oak trees and I'm going to saw out the lumber for the new house first thing." "But I thought—I thought," she stammered. "Yes, I know we did talk once about one of those ready-cut houses, but I can put up something better for the same money. I'm not so sure they're strong, and besides I've got the white oak right here, and it isn't many houses are built of solid white oak."

It was all Latheda could do to choke back the tears but she knew they would not help her cause. She was about to speak when he went on. "I don't like those squatty little bungalows either, give me a house that looks like a house. I want to go up stairs to bed at night. I'm going to saw out one like Nelson Jones' over here, its plain, but its my idea of a house, and ours will be of solid white oak." He picked up his paper with an air of finality, the thing was settled and it seemed the solid white oak was to compensate for everything she had set her heart on. She was silent for so long, that he had begun to believe that after all she did not care and was congratulating himself on his ability to run things as he wanted them. In reality she was choking back tears of disappointment and rage. The butterfly was changing from the light little fluttering thing he married, she was becoming strong and calm, the butterfly was changing to one of those cool, calm, brown moths that float quietly on the twilight air, sure of purpose and intent. "That is what this wing is built of, isn't it?" There had been such a long silence that Asbury was absorbed in his reading. "What are you talking about, Latheda?" He crumpled the paper irritably. "White oak—that is what this is built of isn't it?" "O—yes, I sawed this out before Mother and

Service Strength Durability **Attractive Comfortable Sanitary**

"Homecraft" Fibre Furniture will be found in the best appointed homes. The excellent designs, strength and durability make it most desirable for living room use. The exceptionally low prices will prove its economy. Prices on the pieces shown above as follows:

4W-304	Rocker	$4.25
4W-300	Rocker	2.85
4W-308	Rocker	8.15
4W-312	Fern Stand	5.50
4W-314	Rocker	6.75
4W-316	Chair, to match	6.25
4W-318	Settee, to match	10.60

North American Construction Co.
Aladdin Ave. Bay City, Mich.

"Just as much as culture will do for a man, that much this Art Novelty Electric Lamp will do to give tone and finish to a home." Has mahogany stand, 22 inches high. Shade, 14 inches in diameter, has one full socket, with Art Glass in panels.

$8.60

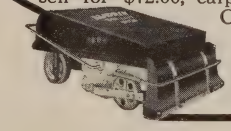
Shipped Ready for Use
Including wire socket, etc.

3W-3106. Portable Electric Lamp. Each..... **$8.60**

North American Construction Co.
Aladdin Ave.
Bay City
Mich.

Vacuum Sweeper $4.50

STOP TO THINK OF IT —this "Aladdin" Vacuum Sweeper will cut down mother's or wife's house work a third—And it will surely last for many years. The "Aladdin" has oblong dust bag, powerful suction vacuum with carpet sweeper attachment. The vacuum on this machine would regularly sell for $12.00, carpet sweeper for $3.00.



Our price No. 2-W-988 Vacuum Sweeper complete **$4.50**

Father died, just before they died." He returned to his paper.

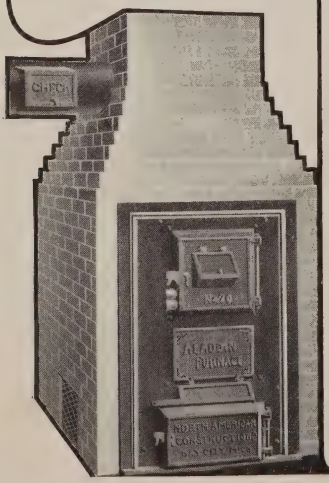
Latheda's eyes wandered over the room and in mind over the house—and shuddered. Built of totally green oak by a local carpenter, who protested against every nail he drove into the iron-like substance, never having seen a planing mill the job was rough in the extreme. The stairs, in their seasoning, had warped out of shape, the bedroom floor, by the same process, had cracks in it from one-quarter to one inch wide. There was no finish to the doors, none to the windows, all was rough, if solid, white oak. Presently, she put away her work and went to bed, and in the dark she sobbed out her trouble to herself. She would not, she could not, stand another house like this and with the repetition came the firm resolve to have her way in this one thing so near her heart—the house she would stay in while he was away, where her work was to be, where she would raise her child. It was her domain, more than his, she decided, her right, more than his to plan it.

Next morning, she came to him as soon as breakfast was over, a book in her hand. There was no nervousness or hesitancy about her manner or voice. "Zebulun," she had never used that name before, "I have been thinking and have come to the conclusion that it is my right to have the house I want. She pointed to the open page, "You liked this once, the Stanhope, and I know the price is alright because you said it was—once, she repeated that little word with a falter, but he gave no sign of remembrance. "The price is $638 and you know it is sold by the Aladdin Company. It is one of the best and most conveniently arranged of the lower priced bungalows, and I want a built-in kitchen cabinet extra." There was an almost imperceptible gasp. "The old kitchen dresser,"—he began in a loud, aggressive voice —"Yes, I know it was good enough for your mother, perhaps, so were there a great many things good enough for her that are not good enough for me— thanks to progress. Because she beat eggs with a fork should I do without a Dover egg-beater? Because she patiently rubbed and wrung heavy household linen over a tub shall I do without a washing-machine?

"Well, if you think I'm going to take your fool notions," he broke forth, "run the risk of paying my good cash for a house that wont stand the first thunder-storm you are mistaken, besides, I haven't that much money to pay out at once, and if I had, I wouldn't do it."

Calmly she stood her ground. "These houses are proving their worth all over the country, people whose minds are not befogged with the mists of the dark ages understand that better workmanship and better materials can be given for less money in the large quantity. They realize the awful waste the old method entailed. As for the cash, you expect to pay for the house sometime, so you may as well wait till you have it all. My mind is made up," she added, as she turned away, "and I think you will see it my way too, when you think it over." She left the room and Asbury stood where he was, confronting something new in his life. Never had he met a feminine mind that had not yielded

$47.50
ALADDIN
-pipeless-
FURNACE



Throw Away Your Stove

You can't afford to use it when

$47.50 Buys this Aladdin Pipeless Furnace

A STOVE will burn fully as much fuel as this furnace. Ordinarily a stove will not heat more than one room, this furnace will heat your entire home. Cold air is taken in through three 8x10 registers placed in the base of the jacket which goes around the furnace proper. The warm air is discharged with great force through one 14x20 inch register placed directly above the furnace, and into the room nearest the center of the home. The warm air goes directly to the ceiling from where it circulates to all the rooms in your home. There will be a variation of less than three degrees between the room where the register is placed and the room farthest from it.

3B-525 Aladdin Pipless Furnace, complete, (Less brick for the jacket.) $47.50

North American Construction Co.
Aladdin Ave. Bay City, Mich.

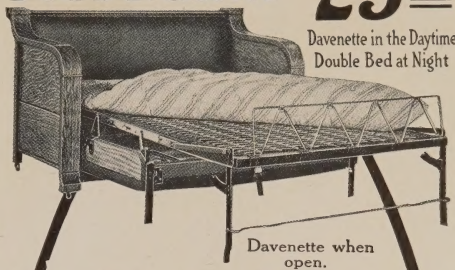
instantly to his slightest pressure. Why, the girl was crazy, of course he was going to build the house he wanted, as he wanted it—he'd teach her! And he stumped out with an uneasy feeling of helplessness as her voice came to him, singing a gay snatch of song.

Much to his chagrin, there was a delay in getting the saw mill started. New parts were needed. He explained it defiantly to her, fearing she might think it capitulation on his part. He was becoming almost unbearably sullen and irritable and when Mrs. Wilma was taken with a slight illness in March, Latheda was only too glad to summon his sister to keep house for him and go to nurse her mother. The attack was short lived but still she lingered—she had no desire to return to Asbury in his present mood. March drifted into April, and April into May, and gossip began to take up the matter. Asbury began riding over for an occasional evening but his visits brought no pleasure for he only sat silent to all overtures, a monument of defiance and disapproval.

One evening, early in June, he drove over and asked Latheda if she would like a drive. Somehow it seemed like old days, he seemed changed, softened, and as she dressed to go, her mind went back to those old times when, on a night like this, they had walked or driven under the soft summer moonlight and talked of their little green bungalow—the poor little bungalow that, alas, must it become a thing of solid white oak, rough and box-like? Poor Zebulun, Jack, he must be lonely without her and little John, should she yield? She ran down stairs and they drove away. He seemed almost like a little bashful, repentant boy that night; she wondered, and all the time her heart was calling on her to yield, to take up their love and live together again. They were almost to the railway station before she found courage to speak of it. "Jack," she said, he started and turned toward her, joy in his eyes, but hers were lowered. "Jack, I guess it will be alright about the house you want. I take back my part of it." "Do you mean that, Latheda?" His voice, filled with all its old lover tenderness, thrilled her. "Yes, and I'm sorry," she was close to tears. "I was so stubborn about it." "Bless you," he said and never had he said anything like it before, "bless you for your sweetness of heart. But, Latheda, I too am going to give up something—my solid white oak house—do you see that freight car on the far siding? That holds your Stanhope, dear, your kitchen cabinet, built-in book cases and buffet, in case you want them. Nothing is too good for my wife. And I want to say that any man that deliberately undertakes to plan the home without consulting his wife's wishes is a selfish brute. We plan our barns ond offices, and it is the woman's place, and privilege, to plan the home. Now that I have confessed—when will you and little John he ready to move in —in six weeks?"

Only the summer wind heard what she said and that went rushing on its wild sweet way and tossed the branches of some giant white oaks in a distant wood.

Bed Davenette $23.25



Davenette in the Daytime
Double Bed at Night

Davenette when open.

CURVED ARM QUARTERED OAK FRONT

Really gives the convenience of another sleeping room in the house. Frame made of Quarter-sawed Oak, finished Golden Oak, fumed or Early English, or made of Birch, finished Mahogany. Length between arms 52 inches. Full Spring construction. Arms are 4½ inches wide. Double fold bed as illustrated at the top of the page. Shipped from factory in Southern Indiana.

	Chase Leather	Crushed Plush	Genuine Leather
No. 4W-1502	$23.25	$26.50	$36.75

Sanitary Cotton Felt Mattress Extra.....$3.00

Ask for the "Homecraft" Merchandise Catalog.

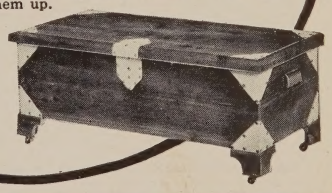
North American Construction Co.
Aladdin Ave.
Bay City, Mich.

$8.65 Complete Brass Trimmed Cedar Chest

This Readi-Cut chest is of a most convenient size, being 39 in. long, 18 in. wide and 17 in. high. Trimmed throughout in genuine copper. Chest is complete with brass locks, casters, lid stay, hinges, etc. Shipped knock down. Any person can set them up.

No. 4W-1400 Red Cedar Chest $8.65

North American Construction Co.
Bay City, Mich.



$19.25 Buffet Solid Oak

You will agree that any Housewife would enjoy owning this buffet. It is furniture of this design which adds tone to the house and pleases the owner.

An Exceptional Value

Specifications as follows: Large double door cupboard with slab doors, 2 drawers above cupboard—one for silver. Large linen drawer below. Heavy plank top. Beveled edge French plate mirror. Furnished in fumed oak. No. 4W-240. Buffet as described . . . $19.25

Aladdin Ave.
Bay City Mich.

North American Construction Co.

The Household with Children

(Continued from page 13)

Bucket and shovel, tin moulds and a real mason's trowel for building walls form the most useful equipment, and a cover should be provided to guard against prowling animals. If there is no convenient tree to shade the little ones at play, a big sand umbrella or an open tent of awning will serve.

Happy is the child with a whole orchard to climb in, but any yard however treeless can boast its horizontal bar, and this trains mind and muscles even more systematically.

A playhouse in which the child may "live and move and have his being," is an ideal setting for those very realistic games of "pretend" that do so much toward preparing us for the real business of life. The girl who has swept and dusted and cooked in a miniature home of her own and her brother who has washed the dog and the windows and reset a pane of glass will gain a certain respect for useful manual work and a deftness in doing it that will later stand them in good stead.

Do you tire of saying "No" to your children? Study their forbidden fun and pick out the kernel of the allowable.

Are pillow fights taboo? Then cover some soft pillows with denim and insure the absence of bric-a-brac. Do they walk the back fence at peril of life and limb? Set up a three-inch rail a foot or so from the ground and they will get all the benefit of tight rope walking without the risk. Do they love to jump up and down on the beds, to the vast detriment of the springs? A broad, flexible board, set up in the back yard and securely fastened at each end, will serve the very purpose and have the added good of exertion out-of-doors.

Indeed, if we look into the matter, each forbidden pleasure, for children and grown-ups as well, has at its root some harmless desire for self-expression. MABEL LORENZ IVES.

Home Building as an Investment

(Continued from page 9)

of chance for the salaried man with a limited sum of money. A home for renting purposes is far the wisest. It enables you to be close to it and in a position where you can watch its development.

Another important advantage in home investing is the fact that the valuation nearly always increases. This makes the property bring a profit in case it is disposed of. Home investing has proven the safest and most remunerative for those receiving legacies. If the total amount of the legacy is invested at the time of its receipt, it not only brings an average ten per cent return each year, but the amount invested increases in valuation at least three per cent each year.

A short time ago, the Stanhope home was erected on a $300 lot and completed for a trifle less than $1600. The owner sold the home three weeks after it was completed for $1950. This allowed a very handsome profit for the short-time investment. In no way is this man's experience an exception. Many Aladdin houses in the United States are bringing owners good rentals or have paid nice profits on selling.

It is not the purpose of The Wedge in presenting the grocer's experience to discourage anyone from entering into business. It is merely pointing out that it is unwise to invest an amount of money in a strange business enterprise that requires trained experience.

If you desire information or advice on investing money in homes for rent, the Editor of The Wedge will be pleased to have you write him. This advice will not obligate you in any way.

Crystal Bathroom

Complete $37.50 Outfit

This shows a bath room arranged with one of our 3-piece crystal bath room outfits

THE OUTFIT. A five-foot porcelain lined cast iron bath tub, porcelain lined lavatory with five-inch apron and a Syphon wash-down closet combination, constitutes this outfit. Each piece being fitted with nickel plated trimmings to the floor, and every article is guaranteed to be A-Grade and perfect in every respect.

THE TUB is 5 ft. cast iron, made on roomy, graceful lines with a 3-in. roll rim. It is white porcelain enamel lined. Is fitted with a nickel plated connected waste and overflow. No. 4½ Fuller Bath Cocks for hot and cold water and a pair of nickel plated supply pipes. In fact, all fittings to the floor. The tub is guaranteed to be A-Grade, and all fittings are heavily nickel plated and highly polished.

THE LAVATORY is 18x21 in., cast iron, white porcelain enamel lined. Has an 8-in. back with double-wave top and a 5-in. apron. The bowl proper is "D" pattern, 10x14 in. The fittings are all heavily nickel plated and are the very best obtainable. They consist of two brass nickel plated compression basin cocks with china tops, one marked "hot" and the other marked "cold;" one nickel plated trap with waste to the wall and two brass nickel plated supply pipes to the wall, a very attractive appearing lavatory.

THE CLOSET has a highly polished oak tank and seat, tank being fitted with push lever flush valve and has a rubber ball valve. The bowl is vitreous porcelain ware of the Syphon action wash down style. All trimmings, including nickel plated supply pipes and nickel plated elbow and screws, are furnished. The outfit, in all, is one which would sell regularly at about $65. We furnish everything complete to the floor as described. If you wish pipe, fittings, etc., with which to install this, send us a diagram of your house, giving all measurements, and we will be pleased to quote you.

It would be impossible for us to get a photograph of a bath room in which the arrangement would be just right to show each fixture in this outfit in such a way as to convey to you how really good an outfit we are offering.

We consider that in this outfit, which is true Aladdin quality, that we are offering you more for your money than it would be possible for you to get elsewhere.

No. 3D-300—Our Crystal Bath Room Outfit, as described; weight about 475 lbs...**$37.50**

Above outfit with all connections threaded for iron pipe, $1.00 additional.

North American Construction Co.

Aladdin Ave. Bay City, Mich.

There is not one individual thing about the construction of an Aladdin house, or the material of which it is built that is not equal, or superior, to the home your best local contractor can build for you. Match Aladdin construction and Aladdin materials against the hardest comparisons you can conceive. The result will sweep the last vestige of doubt from your mind.